

HAIRY HOUND SUPPLY CO.



## How Strike Visuals Helped Sharpies Sharpening & Hairy Hound Supply Co. Shine at SuperZoo 2025

Trade shows like SuperZoo in Las Vegas are massive opportunities for brands in the pet and grooming industry to connect with buyers, showcase products, and build brand recognition. With thousands of vendors competing for attention, having the right custom branded displays can make all the difference in attracting attendees and creating lasting impressions.

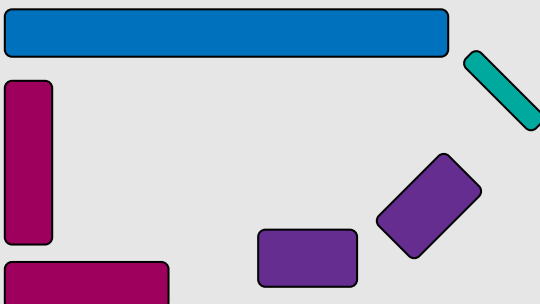
This year, Strike Visuals partnered with Sharpies Sharpening and Hairy Hound Supply Co. to design and deliver a custom-branded booth that didn't just fit in—it stood out.

Good morning everybody, my name is Lance. I'm with Sharpie Sharpening, owner and operator. Also own the Hairy Hound Supply Company. We've been doing SuperZoo for a couple years now. This is the first year we've actually upgraded our booth. We went with Strike. And man, let me tell you, I am impressed. I love the countertop, I love the brightness. We're extremely excited to have them in our booth and do some stuff for us. So, check them out, get on there, look them up, and look as good as us.

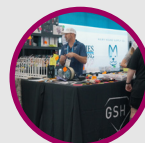
—Lance Hayner, *Owner*



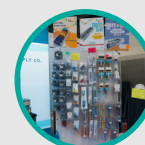
### THE SETUP:



(1) PVC 10x8



(2) 6' TABLE THROW



PRODUCT WALL



(2) PVC COUNTER